



Presented By:
Computacenter & Cisco Systems
AT TPC SAWGRASS



SPONSOR PACKAGE

April 21, 2022 | TPC Sawgrass

Benefiting





TASTE OF GOLF IS THE CULINARY EVENT OF THE YEAR SHOWCASING THE VERY BEST CHEFS FROM THE TOP PRIVATE CLUBS AND RESORTS IN NORTH FLORIDA.

Each year the top private club and resort chefs come together to celebrate First Tee - North Florida for an evening of fellowship, live music, a silent auction...and of course, great food! The event is extremely popular with golf lovers and foodies alike and typically draws an excess of 600 people. This makes it a prime opportunity for exposure for yourself or your business. Our guests include friends of the professional golf community, media, local celebrities, and loyal supporters of First Tee - North Florida. Your support provides our youth with pathways to positive character building, educational opportunities, and brighter futures through golf.

Past Participating Chefs

TPC Sawgrass
Ponte Vedra Inn & Club
The Lodge & Club
The River Club
San Jose Country Club
Jacksonville Golf & Country Club
World Golf Village
Marsh Landing Country Club
Marriott Sawgrass
Timuquana Country Club
The Palencia Club
The Hammock Dunes Club

Your support of Taste of Golf helps deliver First Tee - North Florida's youth development programs to all corners of our service area.



WE'RE MORE THAN GOLF

First Tee is an international youth development organization introducing the game of golf and its inherent values to kids and teens. Through after-school and in-school programs, we help shape the lives of young people from all walks of life by reinforcing values like integrity, respect, and perseverance through the game of golf. And it's making a difference.

First Tee - North Florida, a 501(c)3 organization, is one of nearly 140 chapters located throughout the country and in multiple international locations. We believe that all kids deserve the chance to grow in a supportive environment with mentors guiding them. First Tee - North Florida is dedicated to building programs that are as accessible, welcoming, and impactful as they are fun. Your contribution will help make a difference in the lives of young people by providing opportunities to engage in meaningful experiences, where kids feel excited to grow, safe to fail, and better equipped for whatever comes their way.

First Tee - North Florida is building game changers in seven North Florida counties which include Clay, Duval, Flagler, Nassau, Putnam, St. Johns, and Volusia. Through First Tee programs we promote personal growth to the youth in our community and are passionate in our mission to do so. With your help we can continue to impact the lives of young people in North Florida.

For more information about First Tee - North Florida please visit:
www.firstteenorthflorida.org or call (904) 810-2231.



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2022 Sponsorship Opportunities

PRESENTING SPONSOR

\$35,000

SOLD

VIP RECEPTION SPONSOR

\$15,000

AVAILABLE

MORE THAN A GAME SPONSOR

\$5,000

AVAILABLE

FOR THE KIDS SPONSOR

\$2,500

AVAILABLE

COMMUNITY PARTNER SPONSOR

\$1,500

AVAILABLE

ADDITIONAL SPONSORSHIP PACKAGES CAN BE CREATED AS NEEDED

Perks of Sponsorship

This signature event is an ideal networking opportunity with a substantial and sophisticated audience who are passionate about the game of golf, intrinsic values associated with the game, and impacting the youth in our community.

Taste of Golf provides sponsors with exclusive opportunities to reward their team and clients that include foursomes on TPC Sawgrass Stadium Course, discounted rooms at the Sawgrass Marriott, and more!





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ATTENDEE DEMOGRAPHICS



Media Exposure

In past years, the event has received wide exposure through a variety of media outlets including:

RADIO: Commercials on iHeart Radio Jacksonville stations, commercials and spotlight segments on 1010XL Jax Sports Radio

TELEVISION: Featured on Action News Jax

EMAIL: Email Blast to over 100,000 subscribers

SOCIAL MEDIA: Facebook, Instagram, and Twitter reaching over 250,000 people

PRINT: Event signage banners throughout TPC Sawgrass and on course during the event

2022 Sponsor Levels

PRESENTING SPONSOR - \$35,000

- Incorporation of name/logo into event name (17th Annual Taste of Golf Presented by _____)
- Opportunity to deliver welcome message during the event
- Use of event logo by Presenting Sponsor
- Presenting Sponsor Logo on event collateral (advertising, program, signage, website)
- Link from event website to Presenting Sponsor website
- Twenty four (24) Taste of Golf Tickets, including pre-event VIP Reception invitations
- Inclusion in social media campaigns as Presenting Sponsor. Logo integrated into event social media cover photos. (Text content provided by Sponsor's Marketing team)
- Inclusion in up to 300 radio ads promoting the (Taste of Golf Presented by _____)
- Two threesomes on Pablo Creek including food, beverage and forecaddie on Wednesday, April 20th
- Three foursomes on TPC Sawgrass Stadium Course including forecaddie on Thursday, April 21st
- Four - \$250 Gift cards to TPC Sawgrass. Can be used on food, beverage or in the pro shop
- Six rooms booked for two nights at The Sawgrass Marriott.
- Access to the Sunset Room in TPC Sawgrass Clubhouse for a corporate function the morning of the event.
- Ability to purchase additional Taste of Golf tickets for a discount of \$125





VIP RECEPTION SPONSOR - \$15,000

- Incorporation of name/logo into reception name (The ____ VIP Lounge)
- Use of event logo by VIP Reception Sponsor
- Exclusive branding of designated VIP Lounge area within TPC Sawgrass Clubhouse
- Logo on event collateral (advertising, program, signage, website)
- Link from event website to Sponsor website
- Sixteen (16) Taste of Golf Tickets , including pre-event VIP Reception invitations
- One foursome on TPC Dye's Valley Wednesday, April 20th
- One foursome on TPC Sawgrass Stadium Course On Thursday Morning, April 21st
- Two Rooms booked for two nights at The Sawgrass Marriott
- Inclusion in social media campaigns as VIP Reception Sponsor. (Text content provided by Sponsor's Marketing team)

MORE THAN A GAME SPONSOR - \$5,000

- There are six levels of the More than a Game Sponsor. Levels are first come first serve with different branding opportunities at each level.
- All levels of More than a Game Sponsors will receive the following:
- Logo on event collateral (advertising, program, signage, website)
- Eight (8) Taste of Golf Tickets, including pre-event VIP Reception invitations
- Inclusion in social media campaigns. (Text content to be provided by Sponsor's Marketing team)

MORE THAN A GAME SPONSOR LEVELS:

WINE PULL SPONSOR

- Incorporation of name/logo into name (The ____ Wine Pull)
- Use of event logo by Wine Pull Sponsor
- Exclusive branding of designated Wine Pull area within TPC Sawgrass Clubhouse
- Ability to place logo on wine bottle take home bags
- Inserts can be placed in the bags and /or bags can be created with your logo for an additional \$250.00
- Ability to place marketing materials in Wine Pull take home bags
- *All marketing materials must be produced by sponsor and certain restrictions may apply.*

VALET SPONSOR

- Incorporation of name/logo into name (The ____ Valet Sponsor)
- Use of event logo by Valet Sponsor
- Exclusive branding next to the valet at the front of TPC Sawgrass Clubhouse
- Ability to place marketing materials in cars at the end of the night
- *All marketing materials must be produced by sponsor and certain restrictions may apply.*

AUCTION SPONSOR

- Incorporation of name/logo into name (The ____ Auction Sponsor)
- Use of logo on mobile bidding site
- Use of logo throughout the auction display

BAR SPONSOR (3 available)

- Logo displayed prominently on the bar.
- Logo printed on cocktail napkins at designated bar
- Ability to place marketing materials on designated bar

FORE THE KIDS SPONSOR - \$2,500

- Incorporation of name/logo into name (The ____ Fore the Kids Sponsor)
- Logo on event collateral (advertising, program, signage, website)
- Four (4) Taste of Golf Tickets, including pre-event VIP Reception invitations
- Inclusion in social media campaigns as "Fore the Kids" Sponsor. (Text content provided by Sponsor's Marketing team)

COMMUNITY PARTNER SPONSOR - \$1,500

- Logo on event collateral including: advertising, program, signage, and website
- Two (2) Taste of Golf Tickets, including pre-event VIP Reception invitations
- Inclusion in social media campaigns. (Text content provided by Sponsor's marketing team)





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2022 PARTICIPATION CARD

PLEASE SELECT ONE OF THE FOLLOWING:

*PLEASE SEND A PNG OR JPEG
VERSION OF YOUR
COMPANY LOGO TO
**BROOKE@FIRSTTEENORTH
FLORIDA.ORG**

MAKE CHECKS PAYABLE TO:
FIRST TEE - NORTH FLORIDA
101 E TOWN PLACE, SUITE 100,
ST. AUGUSTINE, FL 32092

- PRESENTING SPONSOR - \$35,000 (SOLD)
- VIP RECEPTION SPONSOR - \$15,000
- MORE THAN A GAME SPONSORS - \$5,000
 - WINE PULL SPONSOR
 - VALET SPONSOR
 - AUCTION SPONSOR
 - BAR SPONSOR
- FORE THE KIDS SPONSOR - \$2,500
- COMMUNITY PARTNER SPONSOR - \$1,500

PLEASE COMPLETE THE FOLLOWING:

NAME

COMPANY

ADDRESS

CITY, STATE, ZIP

EMAIL

PHONE

SIGNATURE

DATE



FOR MORE INFORMATION CONTACT:

Brooke Edmondson - Director of Development

brooke@firstteenorthflorida.org

Office: (904) 810-2231 | Direct: (904) 924-9470

First Tee - North Florida is a 501(c)3 charitable corporation.
All contributions are tax deductible to the extent allowed by law.